

Spring 2023 Art Department Advisory Board Meeting
04/24/2023

Committee Members Invited

Adel Shafik	Professor Bakersfield College
Kristopher Stallworth	Professor Bakersfield College
Tina Howland	Professor Bakersfield College
Rachel Rivera	Job Development Specialist
Glenn Hammett	Adjunct Professor Bakersfield College
Jay Mercer	ATT
Analica Croonquist	Program Manager, Athletics, BC
Monika Scott	Marketing Director, BC
Miguel Rodriquez	MPR Studios
Bob Mills	Direct Experiences
Jennifer Baltazar	Rar World
Trinh Moore	TM Signs and Graphics
Pedro Camacho	Pacific Health and Cognitive Center
Samriddhi Sharma	Stay Focused Ministries

Meeting Started 4:30p

Attendance

- Jeff Huston
- Tina Howland
- Analicia Croonquist
- Glenn Hammett
- Kristopher Stallworth

State of the Digital Arts

- Graphic Design: Presented by Tina Howland
- Photography: Presented by Kristopher Stallworth
- Media Arts: Presented by Tina Howland

1. Proposing New Classes for Graphic Design COA

The graphic design COA is an 18-unit certificate that is designed to prepare students for entry level positions in the field of Graphic Design. Those current classes are:

- Art B20: Vector Art
- Art B24: Raster Art or Art B16: Digital Photo
- Art B25: Typography
- Art B40: Digital Illustration
- Art B41: Advertising Design

The proposed changes would split the current certificate into two certificates which would also be completed in two years.

Year 1: Level 1, 16 Unit Certificate

- Art B4: 2D Design
- Art B24: Raster
- Art B20: Vector
- Art B25: Typography
- Social Media Design* (Proposed New Course)
- Elective: Art B26: Video Production, Art B17: Black and White Photography, Art B16: Digital Photo, Art B2: Drawing I

Year 2: Level 2, 12 Unit Certificate

- Art B40: Digital Illustration
- Art B41: Advertising Design
- Art B42: Graphic Design
- Portfolio* (Proposed New Course)

*Portfolio Class as part of a capstone class for Graphic Design COA

- o Web Portfolio
- o Print Portfolio
- o Leave Behinds
- o Interviewing

*Social Media Design

- o Understanding Campaigns

- Bring in B4 2D Design as part of Graphic Design COA
- Moving order of Art B20 Vector Art and Art B24 Raster Art. Art B20 Raster Art would be first.

Voting

Approved from all committee members.

(Please see zoom meeting chat for confirmation.)

2. Art B48WE Internships

- Summer and Fall internship students.
- Summer session starts June 12th.
- Rachel Rivera and Jeff Huston will start placing in Mid-May

3. Hear from the Advisors, what equipment and learning outcomes need to be addressed by BC Digital Arts Programs?

- There were no recommendations from advisors.

Closing

Meeting Concluded 5:10p 4/25/2023